

Lemon & Herb

Hot

Mild

Extra Hot

The Chilli Task Scale

**TASK #12 – TV ADVERT**

**Create your company advert. You should use a range of ideas that you have developed up to this point to sell your product to the public via TV. You may wish to create a life-size version (or scaled down!) of your business or product.**

**Be as creative as you possibly can. Use computer software (if possible) to make your advert, cast your actors, tell them what to say, use a model of your product to show how it works, how it will reduce our carbon footprint and convince them why they should care! *Remember to engage with the***

***audience to sell your product!***

**TASK #10- HEALTH AND SAFETY**

**Write a chapter of an instruction manual entitled ‘Health and Safety in the Workplace’ to be distributed to your staff working in your company to inform them about how to conduct themselves in the workplace**. **[40 marks] AO5/AO6. *Remember to: include a range of sentence structures to develop your response, create a personal voice where you establish a clear relationship with the reader, include headings/ sub-headings and use (where ever possible!) ambitious and sophisticated vocabulary.***

**TASK #11 – YOUR COMPANY PODCAST**

**Write the script for and film your first company podcast to launch your product or business. In your podcast you should use materials produced earlier on in the challenge to develop a clear structure and script. Remember that this is the first time you are showing your product to the public. They need to love it for your company to be a success!**

***Remember to address your audience, include a range of language features and a range of structural features. REMEMBER- they are the public and not the dragons. Research existing examples before you start ☺***

**TEAK #9 – WINNER’S ARTICLE**

You have secured the Dragon’s prize money! Write a newspaper article about your company’s success. Include facts about the production and development of you product, quotes from the dragon(s) about why they invested, anecdotes from customers who are already using the product/business and how much it is helping reverse the climate crisis!

***Make sure your use newspaper article writing conventions.***

**TASK #8 – YOUR PITCH**

Write a speech to pitch your business or product to the ‘Dragons’ in the ‘Den’. You MUST persuade them to invest in your product to win the prize money! [40 marks] Remember to be credible. Use sentence structures and pauses to shape meaning. Unite the audience through personal or collective pronouns to make them feel part of YOUR product. Use rhetorical questions to make your point! ***You should include: DAFOREST and be sure to* *acknowledge your audience.***

**TASK #7 – LETTER OF APPLICATION**

Write your letter of application to ‘Dragon’s Den’ to try secure a place on their show. In your letter you should introduce yourself, your product or business and convince them why you deserve a chance! [40 marks] ***Remember to use the DAFORST features, drawing upon a range of sentence structures and punctuation to craft meaning. You MUST use a letter layout.***

***TOP TIP: open with a rhetorical question!***

**TASK #5 – YOUR ONLINE BLOG**

Use 1st person write an online blog to update potential customers about how the design and production of your product or business is going. ***You may wish to include headings or sub-headings to split up the information on your page. Remember to use language to describe your production and the emotions you feel as your idea is brought to life! Draw upon a range of sentence structures and punctuation to craft meaning.***

**TASK #6 – THE WEBSITE**

Create **either** the text for a webpage

which belongs to your product or business, or create the webpage inclusive of features you would expect to see on a professional site.

***You may wish to include headings and sub-headings to split up the information on your page. You could use text boxes, customer endorsements or facts/statistics about how your product/business will help reverse the current climate crisis!***

**TASK #4 – CREATE A LEAFLET OR BROCHURE**

You now need to market your product. Create a leaflet or brochure which shows off precisely what your business or product can do. You need to explain exactly how your product will help with the climate crisis and why the public should invest!

***Make sure that you have included language features which make the reader think your product is awesome (hyperbole, expert opinions, customer quotes, statistics, facts…)***

**TASK #3 – STORYBOARD 6 STAGES OF PRODUCTION**

Storyboard the 6 stages of production for your product, invention or business. This should INFORM and INSTRUCT someone what to do or how to create it from start to finish! ***In each box consider:***

***1. What must happen in each box- use imperatives***

***2. The people involved and what they must do (EXPLAIN using DAFOREST features)***

***3. Any advice to staff to be success in this stage of production (use modal verbs). You may draw or use online images to exemplify your instructions.***

***Don’t forget to email or tweet you’re a copy!***

**ENGLISH LANGUAGE – HOME LEARNING 2 WEEK CHALLENGE**

**TASK #2 – REVIEW YOUR PRODUCT/ BUSINESS**

You have just trialled your product/business with a test group. Write a review to summarise the strengths, weaknesses, benefits and potential problems of it (e.g. cost/ waste).

***Remember to use the layout of a review (have a look on amazon or Trip Advisor!). Try to use a heading which uses alliteration, a list of 3, anaphoric repetition, a short sentence and hyperbole to REVIEW it!***

***Don’t forget the STARS out of 5!***

**Task #1** - **DESIGN YOUR PRODUCT/BUSINESS**

Create a poster which outlines what your business or product is. You need to name it, draw it (either by hand, using CAD or images online) and label any interesting features or factors of your product or business.

***Make sure you have thought carefully about how your product would be made. Include details about the materials you would use and how it will help reverse the current climate crisis. Briefly explain what it does.***